

## Introductory Seminar on “Intellectual Property Rights”



Caption: Introductory Seminar on “ Intellectual Property Rights”

### Description about the event

R & D cell of GHRCEM, Pune has organized Introductory Seminar on “ Intellectual Property Rights” on dated 09<sup>th</sup> June 2018 from 10:00 am to 1.30 pm for the faculty members of GHRCEM and GHRIET, Pune. Dr. Tanuja Dhope welcomed Mr. Suneet Sabale, CEO, Brainiac IP Solutions.

Mr. Suneet Sabale gave the detail about patent filing to patent awards, along with trademarks, copyrights. Discussions were held on today's globally competitive environment where intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) was expressed as the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible assets in the global economy is forcing business and educational organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance. Mr. Suneet Sabale also emphasized on the importance of IPRs as they are now being used not only as a tool to protect creativity and generate revenue but also to build strategic alliances for socio-economic and technological growth. Accordingly, in order to foster the protection of innovations and creativity, the Intellectual Property Office under the Ministry of Commerce and Industry is dedicated to mobilize the use of such technological advancement for the economic development of the country.

Dr. R. S. Bichkar briefed about the importance of filling patent. Total 48 faculties were present in this seminar. The seminar was concluded by vote of thanks by Dr. Pravin Kshirsagar. Continuous support and motivation from Raison Management, Shri. Sunil Raison (Chairman, RGI), Shri. Ajit G. Tatiya (Trustee Director, RGI, Pune), Dr. Vaibhav Hendre (I/C Director, GHRCEM, Pune) and faculty members made this event a grand success.

### Details of the news coordinator:

Name: Dr. Tanuja Dhope

Organization: GHRCEM, Wagholi, Pune

Department: Research & Development Cell