

Introductory Seminar on “Intellectual Property Rights”



CAPTION: Seminar on “ Intellectual Property Rights”

DESCRIPTION ABOUT THE EVENT

R & D cell of GHRCEM, Pune has organized Seminar on “ Intellectual Property Rights” on dated 23rd June 2018 from 10:00 am to 1.30 pm for the faculty members of GHRCEM and GHRIET ,Pune. Dr.Tanuja Dhope (Dean R &D) welcomed Mr.Dhruv Brahmabhat , Managing Director, My Crave Consultancy Servies & Ms.Pooja Menon , COO My Crave Consultancy Servies.

Mr.Dhruv Brahmabhat gave information about usefulness and Value of Patent Information for Public and Private Sectors, the detail about patent filing to patent awards, along with trademarks, copyright, how to draft powerful patents.Discussions were held on today’s globally competitive environment where intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Ms. Pooja Menon also emphasized on the importance of IPRs as they are now being used not only as a tool to protect creativity and generate revenue but also to build strategic alliances for socio-economic and technological growth. Accordingly, in order to foster the protection of innovations and creativity, the Intellectual Property Office under the Ministry of Commerce and Industry is dedicated to mobilize the use of such technological advancement for the economic development of the country.Intellectual Property (IP) was expressed as the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible assets in the global economy is forcing business and educational organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance.

Total 63 faculties and 22 students(IT and Civil) were present in this seminar. The seminar was concluded by vote of thanks by Ms.Shabda Dongaonkar.Continuous support and motivation from Raisonni Management, Shri.Sunil Raisonni (Chairman, RGI),Shri.Ajit G.Tatiya(Trustee Director, RGI, Pune),Dr.Vaibhav Hendre (I/C Director, GHRCEM, Pune) and faculty members made this event a grand success.

DETAILS OF THE NEWS COORDINATOR:

NAME: MS.SHABDA DONGAONKAR (IT)

ORGANIZATION: GHRCEM, WAGHOLI, PUNE

DEPARTMENT: RESEARCH& DEVELOPMENT CELL