

**EVENT TITLE: Industrial visit at " Kaustya Pvt. Ltd and  
science park "**

**PHOTOGRAPH OF THE EVENT:**



**CAPTION: INDUSTRIAL VISIT AT KAUSTYA PVT. LTD AND SCIENCE PARK**

**Description of the event:**

Department of Information Technology of G. H. Rasoni College of Engineering & Management Wagholi, Pune had organized an Industrial visit at Kaustya Pvt. Ltd., Pimpri-Chinchwad, Pune on 22<sup>nd</sup> December, 2018. The purpose of industrial visit for SY (Information Technology) students was to give exposure of Industrial Automation which is now widely used in the various sectors. The visit was organized by Ms. Poonam Dhamal accomplished by Ms. Apashabi Pathan.

Students were given the full practical knowledge about the Industrial Automation which uses Digital Marketing and various Programming languages. An introduction of various Technologies based on industrial applications like robotics, 3D animations, Internet of Things and Artificial Intelligence. Briefly discussed the applications of Digital Marketing.

PIMPRI CHINCHWAD: An innovation Centre has been set up at Science park in Chinchwad to help students to turn their ideas into workable models and enterprises.

Dr.K.K.Paliwal (Director, GHRCEM) and Ms. Simran Khiani, HOD IT has encouraged students and faculties for such industry institute interaction activities.

**Details of the News Coordinator:**

**Name: Poonam Dhamal**

**Organization: GHRCEM Pune**

**Department: Information Technology**

**Name of Industry: Kaustya Pvt. Ltd, Science Park**

**Date: 26/12/2018**